

3221 S. Evans St. Greenville. NC 27834 252-355-8500 WNG Lcom

And:

Washington, DC 20001-3796

Suite 210

650 Massachusetts Avenue NW

Buying Time

WNCT (252) 355-8542 Greenville, NC 27834 3221 South Evans Street

CONTRACT

Coleman-NC-LT GOV Product Contract / Revision 881842 ယ Alt Order # 25190226

POL/Linda Coleman for Lieutenant Governor 10/29/16 - 11/07/16 Contract Dates Advertiser 4678 Estimate # Original Date / Revision 06/20/16 10/17/16

WNCT 9915780 Special Handling EOM/EOC Agy Code Adults 35+ Billing Cycle Property <u>)emographic</u> Advertiser Code Katz Washington Broadcast Billing Calendar Account Executive Cash 378 Product 1/2 Katz/Washingto Cash/Trade Sales Office

IN5252/SP2893/TO824 Agency Ref Advertiser Ref

\$0.00	0	Ζ		:30	7p-730p	D 20 WNCT 11/05/16 11/05/16 Sa 7p-730p News	11/05/16	CT 11/05/16) 20 WN
\$0.00	0	N.M.		:30	630p-7p	D 17 WNCT 11/06/16 11/06/16 CBS Evening New Sun	11/06/16	CT 11/06/16	0 17 WN
\$0.00	0	NM		:30	11p-1135p	Local News @ 11p	11/03/16	D 15 WNCT 11/03/16) 15 WN
\$0.00	0	NM		:30	9p-10p	Madam Secretary	11/06/16	D 14 WNCT 11/06/16 11/06/16) 14 WN
\$0.00	0	NM		:30	7p-730p	Entertainment Tonight	11/03/16	D 12 WNCT 11/02/16) 12 WN
\$0.00	0	NM		:30	6p-630p	Local News @ 6p	11/07/16	D 10 WNCT 11/01/16	10 WN
\$0.00	0	NM		:30	530p-6p	8 WNCT 11/01/16 11/07/16 Local News @ 530p	11/07/16	CT 11/01/16	8 WN
\$0.00	0	NM		:30	12p-1230p	11/03/16 Local News @ 12p	11/03/16	D 7 WNCT 11/01/16	0 7 WN
\$0.00	0	MM		:30	6a-7a	11/07/16 Local News @ 6a	11/07/16	WNCT 11/01/16	5 WN
\$0.00	0	NM		:30	7a-9a	CBS This Morning	11/07/16	WNCT 11/01/16	0 4 WN
\$0.00	0	NM		:30	7a-9a	3 WNCT 11/01/16 11/07/16 CBS This Morning	11/07/16	CT 11/01/16	3 WN
\$0.00	0	NM		:30	530a-6a	11/07/16 Local News @ 530a	11/07/16	D 2 WNCT 11/01/16	2 WN
\$0.00	0	MN		:30	5a-530a	D 1 WNCT 11/01/16 11/07/16 Local News @ 5a	11/07/16	CT 11/01/16	1 WN
Amount	ype Spots	tn Type S	Rate R	Spots/ Length Week	Start/End Time Days		End Date	*Line Ch Start Date End Date Description	*Line C

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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3221 S. Evans St. Greenville. NC 27834 252-355-8500 Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

POL/Linda Coleman for L Contract Dates 10/29/16 - 11/07/16 Advertiser Coleman-NC-LT GOV Product Contract / Revision 881842 Original Date / Revision 06/20/16 4678 Alt Order # Estimate # 25190226 / 10/17/16

	Start/End	Spots/			
Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type Spots	Amount	
21 WNCT 11/05/16 11/05/16 CBS This Morning Sa	8a-10a	:30	0 MN	\$0.00	
23 WNCT 11/06/16 11/06/16 Face the Nation	1030A-1130A	:30	0 MN	\$0.00	
24 WNCT 11/01/16 11/07/16 Local News @ 6a	6a-7a	:30	0 MIN	\$0.00	
25 WNCT 11/01/16 11/07/16 Local News @ 5p	5p-530p	:30	0 MN	\$0.00	
		Totals 0.00	0	\$0.00	

(Signature:	
	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



125 West 55th St New York, NY 10019

CAN 1 5a-5:30a

Day/Time

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Program

CBS This Morning

CBS This Morning

ANZ TELEVISION GROUP

Agency: BUYING TIME,LLC CPE: 372/378/4678

Contract # 25190226

Washington, DC 20001 650 Massachusetts AVE NW

Comments: Separation: 30

Salesperson: JACOB ROTH 212-373-8175 Buyer: Klebahn, Kate

10/25 - 11/6

Changes as of: 10/17/2016 at 3:06 PM Advertiser: Coleman - LT GOV Flight: 10/25/16 - 11/8/16

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Station: WNCT Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 1

Total \$: \$0.00

Total Spots: Total CPP: \$0.00

Separation: Total GRP Traffic #: 881842

Agency Order #: 5117006 Product: Coleman-NC-LT GOV

9 On Your Side Weekend CBS Evening News Sunday 9 On Your Side News @ 6 PM 9 On Your Side News @ 11 PM 9 On Your Side News @ 6 PM 9 On Your Side News @ 5 PM 9 On Your Side News @ 530 PM 9 On Your Side Morning Edition II 9 On Your Side Morning Edition II CBS This Morning: Saturday CBS This Morning: Saturday Weekend Morning Edition I Weekend Morning Edition II 9 on Your Side News @ Noon 9 On Your Side Morning Edition ! 9 On Your Side Morning Edition I \$350.00 \$500.00 \$225.00 \$200.00 \$200.00 \$175.00 \$175.00 \$100.00 \$125.00 \$1,750: 98 \$350.00 \$200.00 \$425.00 \$125.00 \$125.00 \$125.00 \$200.00 \$75.00 \$50.00 \$50.8 Rate A35P Rating Φ Φ Φ Φ Φ Len 8 8 \$ 8 8 8 8 8 8 8 8 8 8 8 8 8 \$ \$ 8 \$ 10/25 Φ 10/26 10/27 10/28 10/29 10/30 10/31 11/1 Φ Ф Φ Φ Ф Φ Φ Φ Ф Ф Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Ф Φ 4 ٠, 4 Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ 11/2 Φ Ф Φ Φ Φ Φ Φ Φ Φ Φ + 11/3 Φ Φ Φ Φ Φ Φ Φ Φ Φ Ф 4-Φ Φ 11/4 Φ Φ Φ Φ Φ Φ Φ Φ ¢ Φ Φ Φ Φ 11/5 Φ Ф Ф Ф Φ Φ Φ Φ Φ Φ Φ Φ Ф Φ Φ Ф Φ + Φ 11/6 Φ Φ Φ Φ Φ Φ Φ Φ Φ θ Φ Φ Φ Φ Φ Φ

CAN 14 9p-10p

Tu-F,M

CAN 15 11p-11:35p

Madam Secretary-CBS Entertainment Tonight

CAN 2 5:300 60

THUF, M
CAN 3 70-90

THUF, M
CAN 4 70-90

THUF, M
CAN 5 60-70

THUF, M
CAN 6 60-70

THUF, M
CAN 7 120-12:30p
THUF, M
CAN 8 5:30p-6p
THUF, M
CAN 10 6p-6:30p

CAN 22 8a-10a Se CAN 21 8a-10a CAN 19 6:30a-7a

CAN 18 7:30a-8a

CAN 20 7p-7:30p

CAN 17 6:30p-7p

CAN 16 6p-6:30p

125 West 55th St New York, NY 10019

Contract # 25190226 CPE: 372/378/4678 Agency: BUYING TIME,LLC

Advertiser: Coleman - LT GOV Product: Coleman-NC-LT GOV

Flight: 10/25/16 - 11/8/16

Changes as of: 10/17/2016 at 3:06 PM

Version: Highlighting Revision 1
Station: WNCT

Total \$: \$0.00

Total Spots:

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total GRP: Total CPP: \$0.00 Traffic #: 881842

Separation:

Comments: Separation: 30		Washington, DC 20001
	Salesperson: JACOB ROTH 212-373-8175	Buyer: Klebahn, Kate

Suite 210

Agency Order #: 5117006

650 Massachusetts AVE NW

CAN 22	CAN 21	CAN 20	CAN 19	CAN 18	CAN 17	CAN 16	CAN 15	CAN 14	CAN 12	CAN 10	CAN 9	CAN 8	CAN 7	CAN 6	CAN 5	CAN 4	CAN 3	CAN 2	CAN 1	**	
CAN 22 8a-10a	Sa 10a	CAN 20 7p-7:30p	CAN 19 6:30a-7a	CAN 18 7:30a-8a	CAN 17 6:30p-7p	CAN 16 6p-6:30p	#a-F;}4 11p-11:35p	Su CAN 14 9p-10p	CAN 12 7p-7:30p	Tu-F,M 6p-6:30p	Tu-F,M 5p-5:30p	CAN 8 5:36p-6p	CAN 7 42n-12:30p	CAN 6 6a-7a	Tu-F,M Ca-7a	CAN 4 7a-9a 7a-9a	7a-9a 7a-9a	Tu-F,M 5:30a-6a	CAN 1 5 a-5:30a	# Day/Time	
	<u> </u>																			DP	
CBS This Morning: Saturday	CBS This Morning: Saturday	9 On Your Side Weekend	Weekend Morning Edition i	Weekend Morning Edition II	CBS-Evening-News-Sunday	9 On Your Side News @ 6 PM	9 On Your Side News @ 11-PM	Madam Secretary-CBS	Entertainment Tonight	9 On Your-Side News @ 6 PM	9 On Your Side News @ 5 PM	9-On-Your-Side News @ 530 PM	9 on Your Side News @ Noon	9 On Your Side Morning Edition H	9 On Your Side Morning Edition II	CBS This Morning	CBS This Morning	9 On Your Side Morning Edition I	9 On Your Side Morning Edition I	Program	
\$125.00	\$125.00	\$100.00	\$50.00	\$50.00	\$125.00	\$125.00	\$350.00	\$1,750. 98	\$350.00	\$500.00	\$200.00	\$200.00	\$225.00	\$200.00	\$200.00	\$175.00	\$175.00	\$125.00	\$75.00	Rate	••••
																			Ф	A35P e Rating	
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	θ 4 \$125.00	1 \$100.00	θ	Φ	4-	θ	4	+	0 2 \$700.00	3 8			3	4		3	4	3	<u>6</u> 5 5375.00	[1/8 Spots \$	letol
	4 \$125.00			θ \$0.00	4 \$125.00	θ \$0.00	4 \$356.00	4 \$4,75 <u>9.09</u>	2 \$700.00	3 \$1,500.00	◆ \$860.00	4 \$860.00	3 \$675.00	4 \$860.00	4 \$360.00	3 \$525.00	4 \$760.06	3 \$375.00	5	Spots	10tal Total

SAZ IELEVISION GROUP

125 West 55th St New York, NY 10019

CAN 23 9a-10:30a

CBS Sunday Morning

\$200.00

Rate A35P Rating

Day/Time

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Program

Contract # 25190226 CPE: 372/378/4678
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW

Washington, DC 20001

Product: Coleman-NC-LT GOV

Changes as of: 10/17/2016 at 3:06 PM

Flight: 10/25/16 - 11/8/16 Advertiser: Coleman - LT GOV

Office: WASHINGTON

Version: Highlighting Revision 1
Station: WNCT
Market: Greenville/New
Bern/Wash

Total \$: \$0.00
Total Spots:

Total GRP: Traffic #: 881842 Separation: Total CPP: \$0.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Len 10/25 10/26 10/27 10/28 10/29 10/30 10/31 11/1 Agency Order #: 5117006
Buyer: Klebahn, Kate
Salesperson: JACOB ROTH
212-373-8175 10/25 - 11/6 11/2 11/3 11/4 11/5 11/6

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Contract # 25190226 CPE: 372/378/4678 Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Changes as of: 10/17/2016 at 3:06 PM

Advertiser: Coleman - LT GOV Flight: 10/25/16 - 11/8/16

Product: Coleman-NC-LT GOV

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 1
Station: WNCT

Total \$: \$0.00

Office: WASHINGTON

Total Spots: Total CPP: \$0.00

Total GRP: Traffic #: 881842 Separation:

Agency Order #: 5117006
Buyer: Klebahn, Kate
Salesperson: JACOB ROTH
212-373-8175

Suite 210 Washington, DC 20001

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

0.0	\$0.00	\$0.00	0	0 0	TOTALS:	TOT		
Ψ	\$0. 9	\$200.00	+	0 0	#	Φ	\$200.06	CBS Sunday Morning
J	СРЕ	· s	Spots	11/7 11/8	Len	A35P Rating	Rate	Program
		Total	Total	11/7 - 11/8	,			

CAN 23 9a-10:30a

Day/Time

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Special Instructions

125 West 55th St New York, NY 10019

Contract # 25190226 CPE: 372/378/4678 Agency: BUYING TIME, LLC Changes as of: 10/17/2016 at 3:06 PM

Advertiser: Coleman - LT GOV

Product: Coleman-NC-LT GOV

Flight: 10/25/16 - 11/8/16

Station: WNCT

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 1

Total Spots:

Total \$: \$0.00

Total CPP: \$0.00

Total GRP: Traffic #: 881842

Separation:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Agency Order #: 5117006

Buyer: Klebahn, Kate

Salesperson: JACOB ROTH

212-373-8175

Washington, DC 20001

Suite 210

650 Massachusetts AVE NW

		Order Level Comments
Date/Time	Added by	Comment
10/17/16 3:06 PM	System	Order Canceled
10/13/16 6:02 PM	JACOB ROTH	Separation: 30
10/13/16 4:04 PM	System	Notice Received.
		entered as correct time periods on our side but the following need to be updated
		Line 3 is 7a-9a
		Line 4 is 7a-9a
		Line 6 is 6a-7a
10/13/16 4:03 PM	Jennifer Layman	Line 21 is 8a-10a Line 23 is 9a-1030a
10/12/16 6:18 PM	ROTH	Separation: 30
		not airing due to sports
08/26/16 10:22 AM Jennifer Layman	Jennifer Layman	Line 16 1x 11/6 Sun 6p news \$125mg 1x 11/5 Sat 130p-7p SEC Football \$125 Line 17 1x Sun 630p news \$125mg 1x 11/5 Sat 1130a-3p Notre Dame vs Navy football \$125
07/12/16 11:15 AM	JACOB ROTH	revised order to show hour tps instead of half hour where applicable nciot
		Revised Order Buyer increased to level 2
		TTADD: \$15,655 TTREC: \$23,850
07/07/16 1:23 PM	CAROLYN ALLAIRE	T/R JACOB
07/07/16 1:18 PM	System	Notice Received.
		New Order Candidate - Coleman LT GOV
06/29/16 4:57 PM	GOTOSTRATA\ROTH	PLS CFM T/R JACOB
06/10/16 1:12 PM	JACOB ROTH	Separation: 30
06/10/16 1:12 PM	JACOB ROTH	Separation: 30

WI IN: 45%	WFXI: 1%	WCTI: 22%	ENCT: 1%	Comment:	WNCT Share: 31%	Market Budget: \$76,935	-
45%	1%	22%	1%	LAAA HAAA HAAA HAAA HAAA HAAA HAAA HAAA	31%	\$76,935	Competitive Information

	00.03	0	0%	Total
CPP GRP	Dollars	Spots	% Distrib	Day/Time
	illidiy	Daypart Summa		

\$0.00	0	Total
Dollars	Spots	Month
nary	Monthly Summary	



Trans

125 West 55th St New York, NY 10019

Contract # 25190226 Agency: BUYING TIME,LLC CPE: 372/378/4678

650 Massachusetts AVE NW

Washington, DC 20001

Suite 210

Product: Coleman-NC-LT GOV

Agency Order #: 5117006

Buyer: Klebahn, Kate

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Changes as of: 10/17/2016 at 3:06 PM Advertiser: Coleman - LT GOV Flight: 10/25/16 - 11/8/16

Version:

Highlighting Revision

Total \$: \$0.00

Station: WNCT

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots:

Total GRP: Total CPP: Traffic #:

\$0.00

Separation

881842

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175

Queued for Electronic Contracting Queued for Electronic Revision Revision Makegood 1 Revision Revision Revision Makegood 2 Revision Revision Contracting Created/Received Created by 7/12/16 11:15 AM 8/26/16 10:22 AM Jennifer Layman 10/13/16 4:03 PM Jennifer Layman 10/17/16 3:06 PM System 10/13/16 6:02 PM JACOB ROTH 10/12/16 6:18 PM GOTOSTRATA)ROTH 6/10/16 1:12 PM JACOB ROTH 6/10/16 1:20 PM 6/10/16 1:10 PM JACOB ROTH 6/10/16 1:21 PM 6/29/16 4:57 PM GOTOSTRATA\jROTH 7/7/16 1:23 PM CAROLYN ALLAIRE JACOB ROTH Status New Confirmed Confirmed Sent To Rep Sent To Rep Confirmed Confirmed Confirmed Confirmed Confirmed Spot+ 107 ⇉ Spot-Transaction History 5 75 ₽ \$-13,150.00 \$15,655.00 \$8,195.00 \$ Chg \$0 80 8 \$0 Contract \$ Comment \$23,850.00 \$23,850.00 \$23,850.00 \$23,850.00 \$10,700.00 \$8,195.00 \$8,195,00 8 8 8 8 Changes: Comments from New Order Candidate - Coleman LT GOV PLS CFM
T/R JACOB to Revised Order Buyer increased to level 2
TTADD: \$15,655
TTREV: \$23,850 Revised Order

Buyer increased to level 2

TTADD: \$15,655

TTREV: \$23,850

PLS CFM

T/R JACOB to revised order to show hour tps instead of half hour where applicable noiot, User Entered \$ from \$8,195.00 to \$23,850.00. 6 buylines added or modified. Changes: Comments from revised order to show hour tps instead of half hour where applicable notion to Separation: 30, Total \$ from \$23,850.00 to \$10,700.00, Total GIMPs to 0, Total Spots from 112 to 45. 20 buylines added or modified. PLS CFM T/R JACOB, Total \$ from \$8,195.00 to \$23,850.00, Total Spots from 107 to 112.23 buylines added or modified. Changes: 6 buylines added or modified Changes: User Entered \$ from \$23,850.00 to \$10,700.00. 7 buylines added or modified Changes: Total \$ from \$10,700.00 to \$0.00, Total Spots from 45 to 0. 21 buylines added or modified. Changes: User Entered \$ from \$0.00 to \$8,195.00, Demo Meta to [R16], Default Spot Length to 30, Product from Political to Coleman-NC-LT GOV, Comments from Separation: 30 to New Order Candidate - Coleman LT GOV PLS CFM
T/R JACOB. 9 buylines added or modified. Changes: Competitive Market Budget from \$26,435 to \$76,935, Comments from

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PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.